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STRICTLY PRIVATE AND CONFIDENTIAL

Sumo Group plc 32 Jessops Riverside Brightside Lane Sheffield S9 2RX United Kingdom

19 July 2021

Goldman Sachs

Recommended acquisition of Sumo Group plc by Tencent ("Tencent")

We refer to the Rule 2.7 announcement (the "Announcement") to be released on 19 July 2021 in connection with the recommended acquisition of Sumo Group plc by Tencent.

We hereby confirm that we have given and not withdrawn our consent to the issue of the Announcement with the inclusion therein of references to our name in the form and context in which they appear.

Yours faithfully,



Chris Emmerson

For and on behalf of Goldman Sachs International