



**STRICTLY PRIVATE AND CONFIDENTIAL**

Sumo Group plc  
32 Jessops Riverside  
Brightside Lane  
Sheffield  
S9 2RX  
United Kingdom

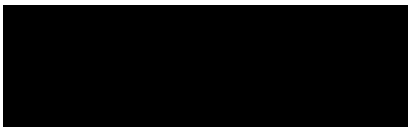
19 July 2021

**Recommended acquisition of Sumo Group plc by Tencent (“Tencent”)**

We refer to the Rule 2.7 announcement (the “Announcement”) to be released on 19 July 2021 in connection with the recommended acquisition of Sumo Group plc by Tencent.

We hereby confirm that we have given and not withdrawn our consent to the issue of the Announcement with the inclusion therein of references to our name in the form and context in which they appear.

Yours faithfully,



Chris Emmerson

For and on behalf of Goldman Sachs International